IN THE UNITED STATES DISTRICT COURT FOR THE EASTERN DISTRICT OF TEXAS MARSHALL DIVISION

LOYALTY CONVERSION SYSTEMS	§
CORPORATION,	§
	§
Plaintiff,	§
	§ Civil Action No. 2:13-cv-00655-JRG
v.	§
	§
AMERICAN AIRLINES, INC.,	§
	§ Jury Trial Demanded
Defendant.	§

NOTICE OF APPEARANCE

Loyalty Conversion Systems Corporation ("Loyalty Conversion"), Plaintiff in the aboveentitled and numbered civil action, hereby notifies the Court and all parties that the following person, in addition to those who previously gave notice, is appearing as counsel of record.

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Dated: November 12, 2013 By: /s/ Stefanie T. Scott

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CERTIFICATE OF SERVICE

The undersigned certifies that the foregoing document was filed electronically in compliance with Local Rule CV-5(a). As such, this document was served on all counsel who are deemed to have consented to electronic service. Local Rule CV-5(a)(3)(A). Pursuant to FED. R. CIV. P. 5(d) and Local Rule CV-5(d) and (e), all other counsel of record not deemed to have consented to electronic service were served with a true and correct copy of the foregoing by email, on this the12th day of November, 2013.

/s/ Stefanie T. Scott
Stefanie T. Scott